

The following book is based on my doctoral dissertation, which was submitted to the University of Central Lancashire, Preston (UK) in September 2008 and successfully defended on 17.11.2008. Papers resulting from my thesis have been published as follows:

Eichmann, Hanna. (2011). Meine, deine, unsere. Überlegungen zur Frage: "Wem gehört die Gebärdensprache?". In: *Das Zeichen* 25: 87, S.148-155.

Eichmann, Hanna. (2009). Planning sign languages – promoting hearing hegemony? Conceptualising sign language standardisation. In: Hogan-Brun, G (Ed.,2009) *Language Planning and sign/signed languages, Current Issues in Language Planning*, Vol. 10: 3, S. 293-307.

Eichmann, Hanna. (2009). Gebärdensprachstandardisierung: ein Konzept wird hinterfragt. In: *Das Zeichen* 82, S. 292-306.

Hamburg, May 2013

“Hands off our language!”
*Deaf sign language teachers’ perspectives
on sign language standardisation.*

by

Hanna Eichmann

A thesis submitted in partial fulfilment for the requirements for the degree of
Doctor of Philosophy at the University of Central Lancashire

September 2008

Linguistik

Hanna Eichmann

"Hands off our language!"

Deaf sign language teachers' perspectives
on sign language standardisation

Shaker Verlag
Aachen 2013

Bibliographic information published by the Deutsche Nationalbibliothek

The Deutsche Nationalbibliothek lists this publication in the Deutsche Nationalbibliografie; detailed bibliographic data are available in the Internet at <http://dnb.d-nb.de>.

Zugl.: University of Central Lancashire (UCLAN), Preston, UK, Diss., 2008

Copyright Shaker Verlag 2013

All rights reserved. No part of this publication may be reproduced, stored in a retrieval system, or transmitted, in any form or by any means, electronic, mechanical, photocopying, recording or otherwise, without the prior permission of the publishers.

Printed in Germany.

ISBN 978-3-8440-1993-3

ISSN 1613-4532

Shaker Verlag GmbH • P.O. BOX 101818 • D-52018 Aachen

Phone: 0049/2407/9596-0 • Telefax: 0049/2407/9596-9

Internet: www.shaker.de • e-mail: info@shaker.de

Abstract

In light of the absence of codified standard varieties of British Sign Language (BSL) and German Sign Language (*Deutsche Gebärdensprache*, DGS), there have been repeated calls for the standardisation of both languages primarily from outside the deaf communities. The development of standard varieties has been suggested to facilitate political recognition and the establishment of linguistic norms which could enable sign language users to gain equal access to education, administration and commerce.

Although frequently labelled as sociolinguistic enquiry, much research in standardisation and language planning displays a certain preference for investigating the *linguistic* aspects of language. Explicit discussion of social-theoretical perspectives is scarce. In order to address this imbalance, this study focuses on the *social* aspect of the subject matter by investigating the concept of sign language standardisation from the perspective of deaf sign language teachers. Taking a comparative approach, research findings are based on 17 in-depth interviews conducted in Germany and the UK which were analysed drawing on Grounded Theory.

Participants in both countries conceptualised sign language standardisation predominantly as externally imposed language change pertaining to the eradication of regional dialects. Given that in contrast to hearing learners of sign languages, participants did not regard regional variation as a problem but as a highly valued feature of BSL and DGS, sign language standardisation was seen as a threat to sign languages. Moreover, the subject matter was also perceived as embodying hearing people's hegemony by bringing to the fore traditional power imbalances between deaf people and hearing stake holders in the political and educational realms.

This study is the first to explore and examine perceptions of and attitudes towards sign language standardisation in the UK and Germany. It thereby contributes to knowledge in respect to sign language sociolinguistics, as well as standardisation and language planning in the wider field. Moreover, taking an explicitly *sociolinguistic* approach and in drawing on social research methodology, this study offers an atypical perspective on the issue of language standardisation in general.

Table of Content

Abstract	I
Table of Content	II
List of Figures and Tables	VI
Acknowledgements	VII
Chapter One: The subject matter of this thesis	1
1.1 Introduction	1
1.2 The origin of this study	2
1.3 Research objectives	5
1.4 The structure of this thesis	6
Chapter Two: Deafness and Sign Language	9
2.1 Introduction	9
2.2 Models of deafness	9
2.2.1 The medical model	10
2.2.2 Deafness and the social model of disability	13
2.2.3 Deaf community as a cultural-linguistic minority	14
2.2.4 Deaf people as 'Sign Language Peoples'	17
2.3 Sign languages as natural languages	18
2.4 Sign languages as minority languages	21
2.5 Questions of language ownership	27
2.6 Summary	29
Chapter Three: Conceptualising Sign Language Standardisation	30
3.1 Introduction	30
3.2 Sign Language Standardisation	30
3.2.1 Terminology: standard language vs. standardisation	30
3.2.2 Standard language ideology	38
3.2.3 Standardisation and written language	40
3.2.4 Variation: the other side of the standardisation coin	42
3.2.5 Sign language standardisation: process vs. action noun	45
3.3 Sign language planning	45
3.3.1 Terminology and definitions	45
3.3.2 Language planning vs. language policy	46
3.3.3 Language planning as academic discipline	48
3.3.4 Aspects of language planning	49
3.3.5 Models of language planning	51
3.3.6 Language beliefs underpinning language planning	55
3.3.7 Sign language planning	57
3.3.8 The standardisation of the Sign Language of the Netherlands	60

3.4 Open questions	63
3.5 Summary	64
Chapter Four: Methodology and Methods	66
4.1 Introduction	66
4.2 People: the researcher and the research participants	66
4.2.1 <i>Situating myself in the study</i>	66
4.2.2 <i>Participants</i>	70
4.2.3 <i>Sampling</i>	74
4.2.4 <i>Personal information</i>	75
4.3 Places: the interview settings	75
4.3.1 <i>Time scales</i>	75
4.3.2 <i>The interview settings</i>	76
4.3.3 <i>Taking a comparative approach</i>	76
4.4 Situations: semi-structured interviews	78
4.4.1 <i>Semi-structured interviews</i>	78
4.4.2 <i>Piloting the interview schedule</i>	80
4.4.3 <i>Working with interpreters</i>	81
4.4.4 <i>The structure of the interview</i>	83
4.4.5 <i>Recording of the interviews</i>	84
4.4.6 <i>Transcription of voice-over</i>	86
4.4.7 <i>Ethical considerations</i>	87
4.4.8 <i>Feeding back into the community</i>	88
4.5 Data and data analysis	89
4.5.1 <i>Interpretation, translation and transcription issues</i>	89
4.5.2 <i>Strategy of analysis: a modified grounded theory approach</i>	93
4.5.3 <i>Stages of analysis</i>	95
4.5.4 <i>Credibility, dependability and confirmability</i>	99
4.6 Summary	101
Chapter Five: Findings I – Understanding Sign Language	102
5.1 Introduction	102
5.2 Rules and registers	103
5.3 Language change	107
5.3.1 <i>Language change at a glance - generational differences</i>	107
5.3.2 <i>Changing society – changing language</i>	109
5.4 Regional variation	112
5.4.1 <i>Aspects of regional variation</i>	112
5.4.2 <i>Negotiating meaning across regional differences</i>	119
5.4.3 <i>Attitudes towards regional variation</i>	122
5.4.4 <i>Teaching variation</i>	124
5.5 Summary	128
Chapter Six: Findings II - Understanding Sign Language Standardisation	129
6.1 Introduction	129

6.2 Defining sign language standardisation	129
6.2.1 <i>Sign language standardisation means: 'signing all the same'</i>	131
6.2.2 <i>Sign language standardisation means: 'understanding everyone'</i>	132
6.2.3 <i>Sign language standardisation means: 'setting standards in sign language education'</i>	133
6.3 Sign language standardisation in process	136
6.4 Sign language standardisation in action	137
6.4.1 <i>Actors</i>	137
6.4.2 <i>Domains</i>	139
6.4.3 <i>Beneficiaries</i>	146
6.5 Summary	155
Chapter Seven: Findings III – Reacting to Sign Language Standardisation	156
7.1 Introduction	156
7.2 Sign language standardisation: awareness versus relevance	156
7.3 Perceptions of sign language standardisation as a threat	159
7.3.1 <i>Sign language standardisation as a threat to natural sign languages</i>	159
7.3.2 <i>Sign language standardisation as a threat to deaf communities</i>	161
7.3.3 <i>Linguistic imperialism and oralism</i>	163
7.4 Aspects of language ownership	166
7.4.1 <i>Language as property: can language be owned?</i>	166
7.4.2 <i>Dimensions of language ownership: macro versus micro level</i>	169
7.4.3 <i>Assuming language ownership</i>	172
7.5 Summary	179
Chapter Eight: Discussion	180
8.1 Introduction	180
8.2 Understanding sign languages	181
8.2.1 <i>Validation of sign languages</i>	181
8.2.2 <i>The role of regional variation</i>	181
8.2.3 <i>Regional variation is not a problem</i>	183
8.3 Understanding sign language standardisation	184
8.3.1 <i>Defining sign language standardisation</i>	184
8.3.2 <i>Participants' definitions of sign language standardisation</i>	186
8.3.3 <i>Linguistic relativity vs. iconicity</i>	192
8.3.4 <i>Sign language standardisation in process?</i>	193
8.3.5 <i>Sign language standardisation in action</i>	195
8.3.6 <i>Sign language standardisation and codification</i>	197
8.4 Sign language standardisation as hearing hegemony	199
8.4.1 <i>Sign language standardisation as a threat to the language</i>	199
8.4.2 <i>Sign language standardisation as a threat to the community</i>	202
8.4.3 <i>Opposing Imposition: assuming language ownership</i>	205
8.4.4 <i>Language as territory</i>	207
8.5 Sign language standardisation: a conceptualisation	209
8.6 Summary	212

Chapter Nine: Summary and Conclusions	214
9.1 Introduction	214
9.2 Summary	217
9.3 Implications and applications	221
9.4 Reflections, limitations and contributions	225
9.5 Outlook: Further research	228
References	228

List of Figures and Tables

<i>Figure 1: Standard variety within quantitative sociolinguistics</i>	32
<i>Figure 2: Two aspects of standardisation</i>	34
<i>Figure 3: Cooper's (1989) accounting scheme</i>	54
<i>Figure 5: Excerpt of initial coding</i>	97
<i>Figure 6: SLEEP₁ vs. SLEEP₂</i>	104
<i>Figure 7: AUDISMUS₁ vs. AUDISMUS₂</i>	104
<i>Figure 8: DGS sign NEUGIERIG₁ (CURIOUS₁) and NEUGIERIG₂ (CURIOUS₂)</i>	108
<i>Figure 9: WASHING^hMACHINE₁ vs. WASHING^hMACHINE₂ (BSL)</i>	109
<i>Figure 10: MICROWAVE₁ vs. MICROWAVE₂ (BSL)</i>	110
<i>Figure 12: PEOPLE₁</i>	113
<i>Figure 13: PEOPLE₂</i>	114
<i>Figure 14: PEOPLE₃</i>	114
<i>Figure 15: WARUM₁ (WHY₁)</i>	114
<i>Figure 16: WARUM₂ (WHY₂)</i>	114
<i>Figure 17: ALT₂ (OLD₂)</i>	115
<i>Figure 18: ALT₃ (OLD₃)</i>	115
<i>Figure 19: BSL Variants of SIX</i>	116
<i>Figure 20: U-handshape vs. Y-handshape</i>	117
<i>Figure 21: Bavarian variant of FRAU (WOMAN)</i>	117
<i>Figure 22: Bavarian variant of ERLAUBT (BE^hALLOWED)</i>	117
<i>Figure 23: DA^{haben}SCHWESTER (THERE^{haben}SISTER) Bavarian variant</i>	118
<i>Figure 24: SEX (England) / ARRANGE (Scotland)</i>	123
<i>Figure 25: STANDARDISATION (BSL) vs. STANDARDISIERUNG (DGS)</i>	131
<i>Figure 26: NEWS₁ (BSL)</i>	170
<i>Figure 27: NEWS₂ (BSL)</i>	170
<i>Figure 28: FRAU₁ (WOMAN₁)</i>	171
<i>Figure 29: FRAU₂ (WOMAN₂)</i>	171
<i>Figure 30: BREAKFAST (ASL, indigenous vs. new)</i>	177
<i>Figure 31: LUNCH (ASL, indigenous vs. new)</i>	177
<i>Figure 32: DINNER (ASL, indigenous vs. new)</i>	177
<i>Figure 33: Participants' definitions of sign language standardisation</i>	186
<i>Figure 34: Variation competence vs. standardisation</i>	187
<i>Figure 35: Standardisation = 'all the same'</i>	189
<i>Figure 36: Standard language</i>	191
<i>Figure 37: Aspects of standardisation</i>	194
<i>Figure 38: Participants' reading of standardisation</i>	195
<i>Figure 39: Sign language standardisation as situated in the interface between standardisation and language planning</i>	209
<i>Figure 40: The interface between standardisation, language planning and identity</i>	210
<i>Figure 41: The interface between standardisation and language planning</i>	210
<i>Figure 42: The interface between language planning and identity</i>	211
<i>Figure 43: The interface between identity and standardisation</i>	212
<i>Table 1: Key similarities and differences between Romani, BSL and DGS</i>	25
<i>Table 2: Participants</i>	75
<i>Table 3: Excerpt from coding frame</i>	98
<i>Table 4: Audit trail reflecting stages within research process</i>	100

Acknowledgements

I would like to express my gratitude to the Department of Social Work (UCLan) for funding this research and in particular to my supervisors, Professor Nicky Stanley, Professor Bogusia Temple and Professor Graham H. Turner. As challenging as it was at times to be constantly pushed out of my comfort zone you have enabled me to grow by exploring academic territory which I would otherwise not have dared treading on. I genuinely appreciate your insights and support, both on an academic and personal level. I would also like to thank my participants. Unfortunately, university regulations prevent me from acknowledging and thanking you by name but without your contributions this research would not have been possible in the first place.

I am deeply grateful to Professor Jens Heßmann for being a great mentor and friend ever since I first developed an interest in sign linguistics and Deaf Studies, to Onno Crasborn for believing in this research right from the very first vague ideas, to Lynne Barnes for your enthusiasm and confidence in me, to Martin Atherton not only for proof-reading this thesis, to Junhui Yang for modelling the illustrations, to the Deaf Studies team at UCLan for your warm welcome and patience.

Doing this research would not have been as rewarding without the support of fellow research students-turned-friends, three of whom I wish to acknowledge in particular. Thank you, Natalie Banner, not only for introducing me to Pimm's and enlightening me about epistemology but also for injecting much needed humour and fun into the postgrad experience. Everyone should have a PhD-writing-up buddy like you, Chandbi Sange! You've been a real godsend on the last leg of this journey. I wish to express my warm and sincerest thanks for keeping me on track, and most importantly, for your kindness and friendship. Svenja Wurm, thank you for all those hours of listening to my latest ideas, for believing in me and for helping me keep in perspective what is really important in life. You're a star!

I warmly thank Gail, Emma and Fiona Caudrelier for giving me a home when I most needed it, Diane and Edwin Ellis for being my 'Preston-parents', the members of the Christians @ Work group at UCLan for plenty of food for thought (and body!), Emma Hesketh, Jenny Gavell, Su Penson, Alison Naylor and Nick Mathauda for administrative and moral support, the FoH technicians for their expertise, the BSL and DGS interpreters for facilitating the interviews and all those individuals who I have not acknowledged by name for your emotional, intellectual and practical support.

Finally, a special thank-you to my siblings and nanna for being the most warm-hearted, helpful and supportive team of 'personal cheerleaders' I could have ever wished for. I cannot even begin to say how much I appreciate my parents, Rolf and Gisela Eichmann, to whom this thesis is lovingly dedicated.

Preston, September 2008

Hanna Eichmann