Aalener Schriften zur Betriebswirtschaft hrsg. von Prof. Dr. Robert Rieg

Band 1

Astrid Ohnmacht

Fair trade and poverty alleviation

A critical analysis on the impact of fair trade networks

Shaker Verlag Aachen 2007

Bibliographic information published by the Deutsche Nationalbibliothek

The Deutsche Nationalbibliothek lists this publication in the Deutsche Nationalbibliografie; detailed bibliographic data are available in the Internet at http://dnb.d-nb.de.

Copyright Shaker Verlag 2007

All rights reserved. No part of this publication may be reproduced, stored in a retrieval system, or transmitted, in any form or by any means, electronic, mechanical, photocopying, recording or otherwise, without the prior permission of the publishers.

Printed in Germany.

ISBN 978-3-8322-6457-4 ISSN 1865-2379

Shaker Verlag GmbH • P.O. BOX 101818 • D-52018 Aachen Phone: 0049/2407/9596-0 • Telefax: 0049/2407/9596-9 Internet: www.shaker.de • e-mail: info@shaker.de

Kurzbeschreibung

This paper analyses the impact of fair trade networks in regard to promot sustainable economic, social and environmental development in devolping countries. One of the Millenium Development Goals by the United Nations aims to reduce by half global poverty by the year 2015. On that account, This study presents a critical evaluation of fair trade networks as an effective measure to promote poverty alleviation. It also relates to national and international trade policies and to the impact of trade liberalisation on inequality. It further provides detailed information on the fair trade movement and their organisations and, it discusses the results of several impact case studies. Due to the use of disparate sources that have not been generally juxtaposed in the existing literature, it provides a distinctively different perspective on the issue.

Bewertung (Buchrücken)

This dissertation is of a very high overall standard. Its main strengths are its coherent methodological framework, its extensive use and critical evaluation of literature and the quality of its analysis. The fair trade issue is treated perceptively, particularly in relation to the qualitative evaluation of the implications for fair-trade producers. Much of the material is drawn from disparate sources that have not been generally juxtaposed in the existing literature. The dissertation therefore provides a distinctively different perspective on the issues. There is also scholarly attention to detail.

Andrew Harrison, Teesside University